



**Inaugural Campaign Chair for Friends of Siobhan “Sam” Bennett**, revered former ASD School Director and Allentown City Councilwoman, **Jeanette Eichenwald**: “Eichenwald’s vocal stance won her support from the public, many of whom showered praise on her regularly at meetings.”<sup>1</sup>

White House Photo: Jeanette Eichenwald holding family’s menorah<sup>2</sup>

<sup>1</sup> Allentown Councilwoman Jeanette Eichenwald Says Goodbye.” Morning Call, Emily Opilio, 12/15/2017.

<sup>2</sup> Allentown Councilwoman Jeanette Eichenwald’s family menorah lit at White House Wednesday.” Morning Call, Tom Shortell, 12/5/2015.

“I wish you the very best in your campaign and truly feel that you are the best for Allentown... I am wishing you the very best, and looking forward to voting for you!”



*Jeanette Eichenwald Allentown businesswoman,  
former ASD School Board Director,  
Allentown City Councilwoman and Inaugural Campaign Chair,  
Friends of Siobhan “Sam” Bennett*



**Democratic Candidate  
for Mayor of Allentown  
2017**



Vote Siobhan “Sam” Bennett for Mayor of Allentown May 16, 2017

## “Let’s Lead Allentown to Greater Heights”

*As a 32 year Allentown businesswoman and former national CEO, Sam:*



- Delivered the **HIGHEST** revenue and attendance in **MAYFAIR HISTORY**<sup>3</sup>
- Created Properties of Merit that Governor Rendell **TOOK STATEWIDE**<sup>4</sup>
- **ENDED CRIME** in city’s 2nd highest crime neighborhood - her neighborhood and took her home, The Historic Benner Mansion, from boarded up to Allentown’s first and still only B&B<sup>5</sup>
- Co-founded student-led construction company at William Allen High School helping **TRANSFORM** this historic **SCHOOL — WITHOUT USING TAX DOLLARS**<sup>6</sup>
- **ONLY CANDIDATE** with **POSITIVE** relationships **DAY ONE** with the Governor, Harrisburg and Washington, DC - to keep our NIZ downtown thriving - reducing the **TAX BURDEN** on **EVERYONE**<sup>7</sup>

<sup>3</sup>“Five Things that Led to the Demise of Mayfair”, Morning Call, John J. Moser, 12/20/16.

<sup>4</sup>“Properties of Merit gets grant to expand across Pennsylvania”, Morning Call, Scott Krauss, 8/26/2006.

<sup>5</sup>“Press Release September 2, 2016: For One candidate, Crime is Personal,” [www.sambennett.info](http://www.sambennett.info); [www.historicbennermansion.com](http://www.historicbennermansion.com).

<sup>6</sup>“Democratic candidate for mayor has experience to build new city,” Morning Call, Susan D. Haas, January 14, 2001.

<sup>7</sup>“Hillary Returns Ed Pawlowski Donation” Morning Call, Scott Kraus and Emily Opilo, 7/16/15.

Paid for by Friends of Siobhan “Sam” Bennett  
P. O. Box 3181  
Allentown, PA 18106

“I’ve known Sam Bennett for over 20 years, and I am excited to support her campaign for Mayor. Allentown deserves her kind of smart, trustworthy leadership. Through her political, business and civic endeavors, Sam has demonstrated her deep commitment to the city of Allentown. She is the leader Allentown needs to continue to grow and thrive.”



*U.S. Congresswoman Allyson Schwartz,  
U.S. House Representative (PA-13) 2005 - 2015,  
PA gubernatorial Candidate 2014, PA State Senator (PA-3) 1991-2005*