



“As one of the longest serving Superintendents in Allentown School District history¹ - I’ve watched Sam in action for almost twenty years. No one could be a better Mayor. No one! Sam created the student-led William Allen Construction Company² (WACC) restoring this historic high school - WITHOUT USING SCHOOL TAX DOLLARS. And co-founded the William Allen Arts Academy IMPROVING OUR STUDENTS’ EDUCATIONAL OUTCOMES. Plus, Sam is one of the ONLY non-educators to ever receive the ASD Educator of the Year Award³.”

Dr. Diane Scott with Sam Bennett at William Allen High School sign, one of the many projects executed by WACC since its creation and co-founding by Sam in 1998.

“No one could be a better Mayor. No One!”



Dr. Diane Scott, highly respected former Allentown School District Superintendent (1992-2002); long serving Board Member and Officer of numerous civic Boards of Directors; 25 year resident of Allentown; Campaign Chair Friends of Siobhan “Sam” Bennett.



Siobhan “Sam” Bennett
Democratic Candidate
for Mayor of Allentown 2017



Vote Siobhan “Sam” Bennett for Mayor of Allentown May 16, 2017

“Let’s Lead Allentown to Greater Heights”

As a 32 year Allentown businesswoman and former national CEO, Sam will...



- Correct CRIPPLING MISPERCEPTIONS about the ALLENTOWN SCHOOL DISTRICT. So families and businesses once again live and stay in Allentown!
- FORGE strong COLLABORATION between Mayor and ASD Superintendent Offices and INNOVATIVE NON-TAX dollar ASD FUNDING.
- Restore all youth league, Police Athletic League and after-school programs to past levels. Research shows extracurricular activities BOOST ACADEMIC PERFORMANCE and REDUCE YOUTH VIOLATIONS.
- Created and co-founded student-led construction company at William Allen High School helping TRANSFORM this historic school - WITHOUT USING SCHOOL TAX DOLLARS.⁴
- ONLY CANDIDATE - including incumbent Mayor - with POSITIVE relationships DAY ONE with the Governor, Harrisburg and Washington, DC - to keep our NIZ downtown thriving, creating additional ASD funding - reducing the TAX BURDEN on EVERYONE.⁵



“I truly feel that you are the BEST for Allentown and looking forward to voting for you!”



*Jeanette Eichenwald, Allentown businesswoman;
former ASD School Board Director; Allentown City Councilwoman and
Inaugural Campaign Chair, Friends of Siobhan “Sam” Bennett*

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sambennett.info

1. www.allentownsd.org; History; retrieved 4/23/2017.

2. “William Allen High School Students Take Lead on Building School Addition”; www.lehighvalleylive.com; Colin McEvoy; 10/19/2013.

3. www.sambennett.info; Meet Sam/Awards and Recognition; retrieved 4/23/2017.

4. “Democratic candidate for mayor has experience to build new city.” Morning Call; Susan D. Haas; 1/14/2001.

5. “Hillary Returns Ed Pawlowski Donation.” Morning Call; Scott Krauss and Emily Opilo, 7/16/2015.